

190.10 Sale by false name.

No person shall offer or expose for sale, sell, or deliver any article of food which is defined in [this chapter](#) under any other name than the one herein specified or offer or expose for sale, sell, or deliver any article of food which is not defined in [this chapter](#) under any other name than its true name, trade name, or trademark name.

[C24, 27, 31, 35, 39, §~~3066~~; C46, 50, 54, 58, 62, 66, §190.9; C71, 73, 75, 77, 79, 81, §190.10]